

BLOOD DONATION KAP SURVEY

GUIDE TO INTERVIEW INFORMANTS (DONORS AND NON-DONORS)

April 2007

Operator code |__|__|__|

QUESTIONNAIRE NUMBER |__|__|__|

DATE: |__| |__| | 2007

INTERVIEW START TIME : |__:| :|__:|

**Informed consent
Blood Donation KAP Survey**

Dear participant,

CSCSG, together with USAID’s PPHP conduct a survey regarding knowledge attitudes and practices towards blood donation in Moldova.

Introduction: My name is We are interviewing people in this area in order to assess people’s knowledge, attitudes and practices relating to blood donation in Republic of Moldova. The information collected is useful for recommending appropriate strategies in strengthening interventions that seek to ensure that blood is safe in this country.

Confidentiality and Consent: Your answers are anonymous. Your name will not be written on this form, and will never be used in connection with any of the information you tell me. You do not have to answer any questions that you do not want to answer, and you may end this interview at any time you want to. However, your honest answers to these questions will help us better understand what people think, say and do in regard to blood donation. We would greatly appreciate your help in responding to this survey. The survey will take about 15-20 minutes to ask and respond to the questions. Would you be willing to participate?”

(Signature of interviewer certifying that informed consent has been given verbally by respondent)

CHECKED BY SUPERVISOR: Signature _____ Date _____

SECTION 1: BACKGROUND CHARACTERISTICS

Q101	What is your age?	___ __ years old	If >18 and <60, continue
Q102	Have you ever received blood?	YES 1 NO 2 DON'T KNOW 8 NO RESPONSE 9	
Q112	Which of the following applies to you?	NEVER DONATED, NO INTENTION 1 NEVER DONATED, WOULD DONATE 2 RECENT VOLUNTARY NON-REMUNERATED DONOR 3 RECENT FAMILY REPLACEMENT DONOR 4 CCOMMERCIAL DONOR 5	Section 3 Section 3 Section 2 Section 2 Section 2

SECTION 2: EVER DONATED BLOOD

No.	Questions and filters	Coding categories	Skip to
Q201	How many times have you donated blood?	1 TIME 1 2 TIMES 2 3 TIMES 3 DON'T KNOW 8 NO RESPONSE 9	
Q202	Which of the following describes the type of blood donation (s) you have made?	DIRECTED TO FAMILY MEMBER OR FRIEND 1 DESIGNATED FOR GENERAL PUBLIC 2 AUTOLOGOUS TRANSFUSION 3 OTHER _____ 4 DON'T KNOW 8 NO RESPONSE 9	
Q203	How old were you when you made your FIRST blood donation?	YEARS [__][__] DON'T KNOW 8 NO RESPONSE 9	
Q204	Why did you donate blood FIRST time?	VOLUNTEERED 1 RELATIVE OR FRIEND WAS SICK 2 FOR THE BENEFITS (FREE DAYS) 3 FOR MONEY 4 HIGHER SELF APPRECIATION 5 INTERESTED IN GETTING TEST RESULTS 6 OTHER _____ (SPECIFY) 7	
Q205	Did you have any concerns/fears when you first donated blood?	YES 1 NO 2 DON'T KNOW 8 NO RESPONSE 9	→Q207 →Q207 →Q207
Q206	What were your main concerns?	ACQUIRING HIV or other infection 1 INFECTING SOMEONE ELSE 2 AGAINST YOUR CULTURE 5 FAINTING 6 UNCERTAIN 7 PAIN 10 NEEDLE 11 RELIGION 12 OTHER _____ 13 DON'T KNOW 8 NO RESPONSE 9	
Q207	After your first blood donation, how long was it until your NEXT donation?	NOT DONATED BLOOD AGAIN 1 WITHIN 3 MONTHS 2	

	NONE	6	
	UNCERTAIN	7	
	DON'T KNOW	8	
	NO RESPONSE	9	

SECTION 4: KNOWLEDGE ABOUT BLOOD TRANSFUSION

No.	Questions and filters	Coding categories	Skip to
Q401	What blood types are there?	(I II III IV) A, B, O, AB DON'T KNOW NO RESPONSE OTHER _____ _____	1 8 9 0
Q402	Which blood type are you?	(II) A (III) B (I) O (IV) AB DO NOT KNOW THE BLOOD TYPE NO RESPONSE OTHER _____ _____	1 2 3 4 8 9 0
Q403	Why do certain people need a blood transfusion?	DISEASE ACCIDENT SURGERY DELIVERY EMMERGENCIES/DISASTERS DON'T KNOW NO RESPONSE OTHER _____ _____	1 2 3 4 5 8 9 0
Q404	Can a person get infected with a disease by receiving blood?	YES NO DON'T KNOW NO RESPONSE	1 2 8 9
Q405	Which disease? [MULTIPLE RESPONSES POSSIBLE]	AIDS/HIV HEPATITIS B/C SYPHILIS DON'T KNOW NO RESPONSE OTHER _____ _____	1 2 3 8 9 0
Q406	How often can blood be donated?	WEEKLY MONTHLY EVERY 3 (THREE) MONTHS EVERY 6 (SIX) MONTHS ANNUALLY DON'T KNOW NO RESPONSE OTHER _____ _____	1 2 3 4 5 8 9 0
Q407	Who can donate blood? [Multiple answers possible, Rank top 3]	MEN WOMEN YOUNG OLD VULNERABLE GROUPS (IDU, CSW) HEALTHY DISEASE DON'T KNOW NO RESPONSE OTHER _____	1 2 3 4 5 6 7 8 9

APENDIX 1. QUESTIONNAIRE KAP BLOOD DONATION

		_____ 0	
Q408	Who CANNOT donate or should not donate blood? [Multiple answers possible, Rank top 3]	MEN 1 WOMEN 2 YOUNG 3 OLD 4 Risk groups (IDUs, CSWs) 5 HEALTHY 6 DISEASE 7 CULTURE 10 RELIGION 11 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ 0	

SECTION 5: ATITUDE TOWARDS BLOOD DONATION

No.	Questions and filters	Coding categories	Skip to
Q501	What do you think about blood donation?	GOOD 1 BAD 2 NEUTRAL 3 DON'T CARE 4 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ 0	
Q502	Why do certain people donate blood and others do not?	AGE 1 SEX 2 DISEASE 3 KNOWLEDGE 4 CULTURE 5 RELIGION 6 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ 0	
Q503	In your opinion, what is the best way to donate blood?	VOLUNTARY NON-REMUNERATED 1 AT THE REQUEST OF RELATIVES 2 PAID DONATIONS 3 AUTOLOGOUS TRANSFUSION 4 DON'T KNOW 8 NO RESPONSE 9	
Q504	Do people who donate blood receive something in exchange?	YES 1 YES IN SOME CASES 2 NO 3 DON'T KNOW 8 NO RESPONSE 9	→Q505 →Q505 →Q506 →Q506 →Q506
Q505	What do they receive in exchange? [MULTIPLE RESPONSES POSSIBLE]	MONEY 1 FOOD 2 GIFTS 3 MORAL SATISFACTION 4 OTHER 5 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ 0	

APENDIX 1. QUESTIONNAIRE KAP BLOOD DONATION

		0	
Q506	In your opinion, what could be done in order to have more people donating blood? [3 RESPONSES POSSIBLE]	INFORMATIONAL MATERIALS 1 MASS MEDIA CAMPAIGNS 2 DONOR APPRECIATION FROM MEDICAL STAFF 3 GIFT GIVING 4 FOOD 5 MONEY 6 ROUND TABLES SEMINARS 7 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ _____	
Q507	Can something happen to the person who donates blood?	YES 1 NO 2 DON'T KNOW 8 NO RESPONSE 9	→Q508 →Q510 →Q510 →Q510
Q508	What can happen?	CONTRACT DISEASE 1 TEMPORARILY WEAKENED 2 LOSS OF HEALTH 3 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____	
Q509	What could be done to maintain donor's health? DO NOT READ RESPONSES. 3 ANSWERS POSSIBLE	SINGLE-USE EQUIPMENT 1 TESTING FOR INFECTIONS BF DONATION 2 MEDICAL EXAM BEFORE DONATION 3 OFFER FOOD AFTER DONATION 4 OTHER DON'T KNOW 8 NO RESPONSE 9	
Q510	If you had to convince a person to donate blood, what would you say to convince him/her?	DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____ _____	

SECTION 6: COMMUNICATION CHANNELS

Q601	Have you ever seen or heard messages about blood donation?	YES 1 NO 2 DON'T KNOW 8 NO RESPONSE 9	→Q602 →Q604 →Q604 →Q604
Q602	What could be seen or what did the message say?	DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____	→Q604
Q603	Where did you see or hear those messages?	Health setting 1 Written media 2 School/college 3 TELEVISION 4 RADIO 5 DON'T KNOW 8 NO RESPONSE 9 OTHER _____ _____	

APENDIX 1. QUESTIONNAIRE KAP BLOOD DONATION

Q604	What would be the best way to disseminate messages about blood donation?	RADIO	1	
		TELEVISION	2	
		WRITTEN MEDIA	3	
		OTHER PRINTED MEDIA	4	
		INTERPERSONAL	5	
		BANNERS	6	
		DON'T KNOW	8	
		NO RESPONSE	9	
		OTHER _____	_____	
		_____	0	

Section D. SOCIO DEMOGRAHPICS

D1	Gender	Male	1	
		Female	2	
		No response	99	
D2	What is your education level?	Never went to school	1	
		Primary school	2	
		8 grades or less	3	
		High school or equivalent	4	
		University level	5	
		Graduate level	6	
D3	Civil status?	Single	1	
		Married	2	
		Live in partnership	3	
		Separated	4	
		Divorced	5	
		Widowed	6	
	Other	[][]		
D4	Ethnic background?	Moldovan / Romanian	1	
		Russian	2	
		Ukrainian	3	
		Bulgarian	4	
		Gagauz	5	
		Roma	6	
		Mixed	7	
		Other	8	
		No response	99	
D5	Are you employed at present?	Yes	1	→D6 →D7
		No	2	
D6	What is your main occupation at present?	Higher public servant	1	
		Lower public servant	2	
		Manager	3	
		Qualified professional (teacher, physician etc.)	4	
		Unqualified professional (seller etc.)	5	
		Workers, service area	6	
		Agriculture	7	
		Self-employed	8	
		Unemployed, registered iwth unemployment agency	9	
		Unemployed, not registered iwth unemployment agency	10	
		Student	11	
		Retired/Disabled	12	
		Maternity leave	13	
	OTHER	[][]		
D7	What is your average monthly income?	300 or less MDL	1	
		301-1000 MDL	2	

APENDIX 1. QUESTIONNAIRE KAP BLOOD DONATION

		1001 - 3000 MDL		3	
		3000 - 10000 MDL		4	
		More than 10000 MDL		5	
		Do not know		88	
		No response		99	
D8	Which of the following objects you have in your household?		Yes	No	NR
		Running water	1	2	9
		TV set	1	2	9
		Natural gas	1	2	9
		Electricity	1	2	9
		Car	1	2	9
		Fixed telephone	1	2	9
		Mobile telephone	1	2	9
		Washing machine	1	2	9
		Video/DVD	1	2	9
		Radio	1	2	9
		TV with own receiver	1	2	9
		Cable TV	1	2	9
		TV dish	1	2	9
Refrigerator	1	2	9		
		Computer	1	2	9
D9	<i>Main material of the walls</i>	Cement			1
		Stone			2
		Bricks			3
		Clay			4
		Wood			5
		Other _____			[] []
		DK/NR			9
D10	<i>Main material of the floor</i>	Natural			1
		Wood			2
		Finished floor			3
		Vinyl			4
		Ceramic tiles			5
		Cement			6
		Carpet			7
		Other _____			[] []
		DK/NR			9
D11	<i>Main material of the roof</i>	Metal			1
		Wood			2
		Calamine fiber			3
		Ceramic tiles			4
		Cement			5
		Roofing shingles			6
		Other _____			[] []
		DK/NR			9
D12	Residence	Urban			1
		Rural			2
D13	Name of the site	_____			
D14	District	_____			

Interview end time : [] [] : [] []

Ask informant if there is anything else he/she would like to tell you. Note comments here.

THANK INFORMANT AND FINISH THE INTERVIEW